

ONLINE BACHELOR OF ARTS BUSINESS ADMINISTRATION



COLLEGE OF
BUSINESS & MANAGEMENT



PROGRAM OBJECTIVES

- ▶ Business Administration students will learn marketable management and leadership skills for use in for-profit businesses, non-profit organizations and government settings.
- ▶ The students will demonstrate functional knowledge of effective organizational leadership and management while integrating Christian ethics into the practice of management.
- ▶ Students will display functional knowledge of typical operational tasks within businesses and nonprofit organizations, including financial and quantitative analysis, tactical and strategic planning, management, marketing, and information management.
- ▶ Students will develop effective interpersonal skills appropriate to the business environment, including written and oral communication, negotiation, and conflict resolution.

CAREER OPPORTUNITIES

Some fields may require a graduate degree, further study, skills development, job-specific training, or experience.

Business Ownership

Business Development

Marketing Manager

Finance Manager

Manager

Accountant

FAST TRACK TO GRAD SCHOOL

Interested in earning a graduate degree in the future? **Transition courses** give HIU students the opportunity to take classes that can earn credit towards both their Bachelor's degree and a future Master's degree. Visit hiu.edu/fasttrack to learn more.



Total Units: 120



Courses: Online



Student / Teacher Ratio: 13:1



"Like many adult learners, I work full-time, but because of Hope's convenient class offerings, I was able to fit my educational needs into my busy schedule."

- Tony Decker

*Management Graduate
The Aerospace Corporation*



B.A. BUSINESS ADMINISTRATION

PLEASE SEE CURRENT CATALOG FOR ADDITIONAL COURSE OPTIONS.

PROGRAM CURRICULUM

FIRST COURSE

Strategies for Success	3
TOTAL UNITS: 3	

COMMUNICATION & CRITICAL THINKING

Introduction to Oral Communication	3
Written Communication	3
Composition & Literature.....	3
Critical Thinking.....	3
TOTAL UNITS: 12	

BIBLICAL STUDIES

History & Lit. of the Early Christians	3
History & Lit. of Ancient Israel.....	3
TOTAL UNITS: 6	

HUMANITIES

Christian Worldview & Contemporary Living	3
<i>Choose two courses:</i>	
Dramatic Arts in Culture & Context.....	3
C.S. Lewis & Literature of Faith.....	3
Journalism & Creative Writing.....	3
Children's Literature	3
Art Across Cultures	3
Film Criticism & Interpretation	3
Music Appreciation	3
Introduction to Philosophy.....	3
TOTAL UNITS: 9	

SOCIAL SCIENCE

World History since the 16 th Century.....	3
U.S. Government	3
<i>Choose two courses:</i>	
World History to the 16 th Century.....	3
U.S. History to 1865	3
U.S. History since 1865	3
Introduction to Cultural Anthropology.....	3
Introduction to Psychology	3
Introduction to Sociology.....	3
Sociology of Families	3
TOTAL UNITS: 12	

MATH

College Algebra	3
Liberal Arts Math I	3
TOTAL UNITS: 3	

NATURAL SCIENCE W/LAB *Choose one course:*

Physical Science w/Lab	4
Biological Science w/Lab.....	4
Earth Science w/Lab.....	4
Environmental Science w/Lab	4
TOTAL UNITS: 4	

BUSINESS ADMINISTRATION MAJOR COURSES

A Christian Vision of Business.....	3
Principles of Management	3
Legal Environment of Business.....	3
Financial Accounting.....	3
Managerial Accounting	3
Microeconomics.....	3
Macroeconomics	3
Principles of Marketing.....	3
Business Ethics	3
Management Information Systems.....	3
Management Communication	3
International Business	3
Financial Management	3
Strategy & Policy	3
Business as Mission.....	3
Management Internship Part 1.....	1
Management Internship Part 2	2
TOTAL UNITS: 48	

FREE ELECTIVES

Select from a widespread list of courses to fulfill elective requirements. Electives must be outside of your major.

TOTAL GENERAL EDUCATION: 49

TOTAL MAJOR REQUIREMENT: 48

TOTAL CONCENTRATION: 15

TOTAL FREE ELECTIVES: 8

TOTAL UNITS FOR THE DEGREE: 120

CONCENTRATIONS

- Sport Business Management
- Entrepreneurship
- Financial Planning